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Innovative professional designer/illustrator with over fifteen years of graphic design and web design experience. Strong communication and project management skills with excellent interpersonal and supervisory skills that enable team building and successful design solutions.

Currently working for a public university, developing online courses in the heartland of Illinois. Experience in higher education has given a unique perspective on solving creative problems with an educational focus.

In addition to the university setting, performing freelance design and illustration to various marketing agencies and business entrepreneurs in the region.

Other interests include fine art, drawing and painting, sculpture, immersive user experiences, games for education or entertainment, science, technology and the constant growth of the digital frontier.

## PUBLICATIONS & PRESENTATIONS

NIU Advanced Video Games Camp (2016): Team Leader and contributor for a week long summer camp instructing middle school students principles of game design.

Click, A. & Fleming, S. (2012). The History Corner: The Flying Classroom. Tech Trends, 56(1), 9. Illustrations for article.

Fleming, S., Underwood, J.M. & Click, A. (2008). Firehouse: Learning culture and content through a serious game. A paper presented at the annual meeting of the Association of Educational Communications and Technology, Orlando, Florida.

Carrier, A., Haliczek, E. & Fleming, S. (2007). Transforming Learning Environments into Learning Communities: The Relationship Between Education, Service, and Marketing. A paper presented at the annual meeting at the Distance Teaching and Learning Conference, Madison, WI.

## EDUCATION

**Northern Illinois University** Dekalb, IL.  
School of Art and Design  
Bachelor of Fine Art in Visual Communications, 2002

**American Academy of Art** Chicago, IL.  
Associate of Applied Science in Commercial Art  
with a Major in Graphic Design, 1999

## WORK EXPERIENCE

**Faculty Development and Instructional Design Center** Northern Illinois University Dekalb, IL.  
Art Director/Senior Graphic Designer  
2002 - present

As the senior graphic designer/illustrator for FDIDC, provides the leadership for the visual direction and development of online courses for Northern Illinois University and its continuing education partners. The focus of the position is to work closely with instructional designers, faculty, staff, and external clients to provide graphic design, web development, animations, print marketing materials (including but not limited to logos, flyers, brochures, posters, etc.), visual support for informational presentations and UX for online courses and experiences. This includes maintaining expertise in technology-based learning solutions, such as games, simulations, virtual environments, and other types of interactive media. In addition to these duties, also creates various print collateral such as reports, brochures, posters and presentations while maintaining organizational branding standards.

**Edwardsville Art Center** Edwardsville IL  
Director (Board Member)  
2018 - present

The Edwardsville Arts Center is a community visual arts center located in Edwardsville, Illinois. We feature local, regional and national artists in our exhibit hall, host regular showings and classes, and are dedicated to offering the Edwardsville-Glen Carbon communities cultural experiences that are educational, entertaining and affordable. As board member, I lead in making decisions on the direction of the center and coordinating events. As also a graphic designer, I create posters, advertisements and social media content for upcoming shows and community events.

**Edwardsville Children's Museum** Edwardsville IL  
Volunteer - Graphic Design Support  
2016 - present

The Edwardsville Children's Museum is a local non-profit committed to stimulating curiosity and cultivating learning for infants to age 12. They have a number of exhibits in which children can interact with different aspects of their community. I volunteer my time as a visual designer and concept artist to update their social media content, create advertisements for new exhibits or events, and develop concept art for proposed new projects. My work has helped the museum raise over 20,000 for new exhibits and experiences.

**Ready & Willing** St. Louis, MO  
Professional Mentor, Graphic Designer (Volunteer)  
2013 & 2014

Ready & Willing is a St. Louis area nonprofit. Their mission is to provide pro bono marketing and advertising assistance to other 501(c)3 nonprofits in the St. Louis metropolitan area. In a mentor/designer role, was paired with a local non-profit to help them develop a comprehensive brand that could be applied to their marketing collateral. Consulted or developed logos, brochures, branding books, web sites, and office software templates.

**Freelance visual design services**  
2005 - present

## PROFESSIONAL SKILLS



Other skills include: Adobe Animate, Adobe Acrobat, Microsoft Office Suite  
Familiar with Unity 3d, Unreal Engine, Sculptiris