

**FLEMINGDESIGN.NET**



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**SCOTTFLEMINGDESIGN@YAHOO.COM**



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Innovative professional designer/illustrator with over ten years of graphic design and web design experience. Strong communication and project management skills with excellent interpersonal and supervisory skills that enable team building and successful design solutions.

Currently working for a public university, developing online courses in the heartland of Illinois. Experience in higher education has given a unique perspective on solving creative problems with an educational focus.

In addition to the university setting, performing freelance design and illustration to various marketing agencies and business entrepreneurs in the region.

Other interests include fine art, drawing and painting, sculpture, immersive user experiences, games for education or entertainment, science, technology and the constant growth of the digital frontier.

## PUBLICATIONS & PRESENTATIONS

NIU Advanced Video Games Camp (2016): Team Leader and contributor for a week long summer camp instructing middle school students principles of game design.

Click, A. & Fleming, S. (2012). The History Corner: The Flying Classroom. Tech Trends, 56(1), 9. Illustrations for article.

Fleming, S., Underwood, J.M. & Click, A. (2008). Firehouse: Learning culture and content through a serious game. A paper presented at the annual meeting of the Association of Educational Communications and Technology, Orlando, Florida.

Carrier, A., Haliczler, E. & Fleming, S. (2007). Transforming Learning Environments into Learning Communities: The Relationship Between Education, Service, and Marketing. A paper presented at the annual meeting at the Distance Teaching and Learning Conference, Madison, WI.

## EDUCATION

**Northern Illinois University** Dekalb, IL.  
School of Art and Design  
Bachelor of Fine Art in Visual Communications, 2002

**American Academy of Art** Chicago, IL.  
Associate of Applied Science in Commercial Art  
with a Major in Graphic Design, 1999

## WORK EXPERIENCE

**eLearning Services** Northern Illinois University Dekalb, IL.  
Art Director/Senior Graphic Designer  
2002 - present

As the senior graphic designer/illustrator for eLearning Services, provides the leadership for the visual direction and development of online courses for Northern Illinois University and its continuing education partners. The focus of the position is to work in an agency-like environment with instructional designers, faculty, and external clients to provide creative design solutions for marketing materials, online presentations and advise in the development of quality online educational experiences and grant development. This includes maintaining expertise in technology-based learning solutions, such as games, simulations, virtual environments, and other types of interactive media. In addition to these duties, also creates various print collateral such as reports, brochures, posters and presentations while maintaining organizational branding standards.

**Digital Convergence Lab (DCL)** Northern Illinois University Dekalb, IL.  
Senior Graphic Designer  
2009 - present

The Digital Convergence Lab empowers students, faculty, staff and members of the community by bringing people together in the exploration of new media, experiential learning, community engagement, and multi-disciplinary research. The lab brings new media technologies to the attention of the campus community, support their use, and engages in research and development activities leading to the creation of innovative applications and tools. Acts as lead visual designer and mentor for all of the DCL's projects and initiatives including the annual Video Game Design Summer Camps.

**Ready & Willing** St. Louis, MO  
Professional Mentor, Graphic Designer (Volunteer)  
2013 & 2014

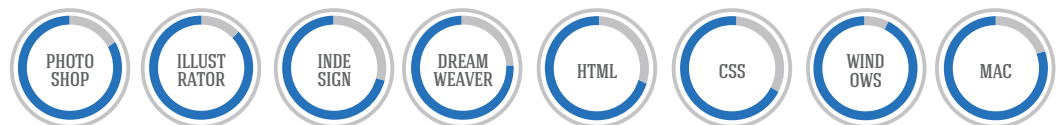
Ready & Willing is a St. Louis area nonprofit. Their mission is to provide pro bono marketing and advertising assistance to other 501(c)3 nonprofits in the St. Louis metropolitan area. In a mentor/designer role, was paired with a local non-profit to help them develop a comprehensive brand that could be applied to their marketing collateral. Consulted or developed logos, brochures, branding books, web sites, and office software templates.

**Kokopelli Communications Group** Chicago, IL  
Graphic Designer/Illustrator  
2007

Created Adobe Flash animations, developed and implemented various web projects for internal or external clients.

**Freelance visual design services**  
2005 - present

## PROFESSIONAL SKILLS



Other skills include: Adobe Flash, Adobe Acrobat, Microsoft Office Suite  
Familiar with Unity 3d, Unreal Engine, Sculpttris